# City: Naperville

### **Agent Name**

Title Phone

Website Other



COLDWELL BANKER REALTY

3 Mo Avg

		Trending versus*:					Trending versus*:		
Market Profile & Trends Overview	<u>Month</u>	LM	L3M	<u>PYM</u>	LY	YTD	<u>Prior YTD</u>	<u>Prior Year</u>	
Median List Price of all Current Listings	\$639,950	8%		-7%					
Average List Price of all Current Listings	\$873,302	2%		1%					
October Median Sales Price	\$565,000	-5%	-5%	12%	5%	\$590,000	9%	9%	
October Average Sales Price	\$657,248	2%	2%	21%	12%	\$638,106	9%	9%	
Total Properties Currently for Sale (Inventory)	246	2%		9%					
October Number of Properties Sold	165	14%		1%		1,631	1%		
October Average Days on Market (Solds)	16	7%	23%	7%	-16%	16	-16%	-16%	
Asking Price per Square Foot (based on New Listings)	\$268	2%	2%	10%	9%	\$262	7%	7%	
October Sold Price per Square Foot	\$257	-2%	0%	9%	9%	\$254	8%	8%	
October Month's Supply of Inventory	1.5	-11%	1%	9%	4%	1.4	-3%	-4%	
October Sale Price vs List Price Ratio	98.8%	9%	-1.1%	9%	-1.2%	100.4%	0%	0%	

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#### **Property Sales**

October Property sales were 165, up 0.6% from 164 in October of 2023 and 13.8% higher than the 145 sales last month. October 2024 sales were at their highest level compared to October of 2023 and 2022. October YTD sales of 1,631 are running 1.2% ahead of last year's year-to-date sales of 1,612.



The Median Sales Price in October was \$565,000, up 11.9% from \$505,000 in October of 2023 and down 5.0% from \$595,000 last month. The Average Sales Price in October was \$657,248, up 21.3% from \$541,881 in October of 2023 and up 2.2% from \$643,108 last month. October 2024 ASP was at the highest level compared to October of 2023 and 2022.

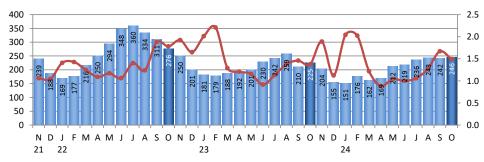


### **Inventory & MSI**

The Total Inventory of Properties available for sale as of October was 246, up 1.7% from 242 last month and up 9.3% from 225 in October of last year. October 2024 Inventory was at a mid level compared with October of 2023 and 2022.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2024 MSI of 1.5 months was at a mid level compared with October of 2023 and 2022.

### Total Inventory & Month's Supply of Inventory (MSI)



<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2023) / YTD = Year-to-date

# Market Action Report

# City: Naperville

### **Agent Name**

Title Phone Website

Other

October 2024

DWELL BANKER

### **Market Time**

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 16, up 6.7% from 15 days last month and up 6.7% from 15 days in October of last year. The October 2024 DOM was at a mid level compared with October of 2023 and 2022.



### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The October 2024 Selling Price per Square Foot of \$257 was down 1.8% from \$261 last month and up 9.1% from 235 in October of last year.



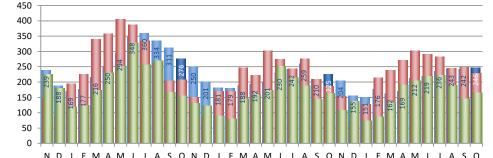
#### **Selling Price vs Original Listings Price**

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2024 Selling Price vs Original List Price of 98.8% was down from 99.7% last month and down from 99.7% in October of last year.



### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2024 was 228, down 8.4% from 249 last month and up 22.6% from 186 in October of last year.



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23

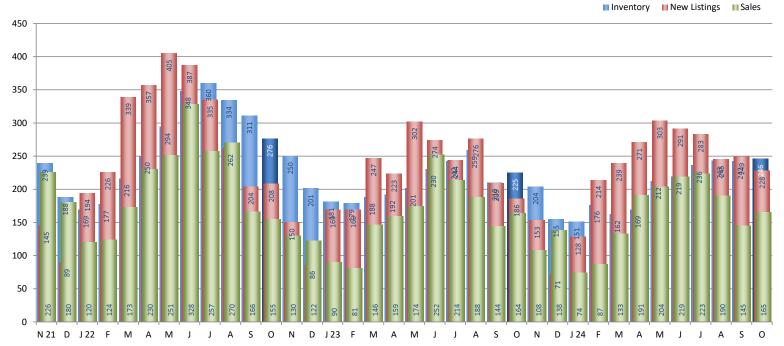
Inventory / New Listings / Sales

21 22



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